



**Speaker**  
**Bobby Chang**



## RapidShare AG

The world's leading 1-click-webhosting company was established in October 2006 as RapidShare AG. It is operating the webhosting service "RapidShare.com"

- High-performance server clusters
- 180 Gbit/s Internet-Access
- 1,4 Petabytes per day outgoing
- Serving up to 750,000 users simultaneously
- 43,000,000 users per day – tendency rising.

Anyone who is capable of using an Internet-browser can therefore

- Save data on our servers with one simple click
- Use our servers for backup-purposes
- Share photos, videos with customers, friends or family with their download-links.

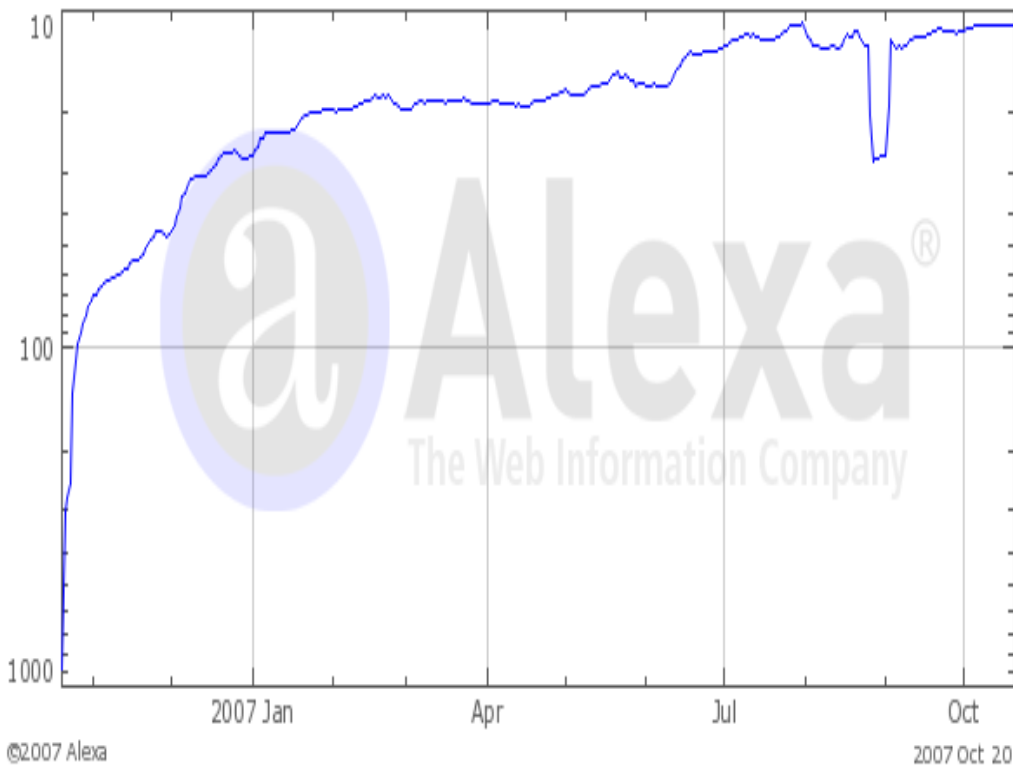


# RAPIDSHARE



Daily Traffic Rank Trend

[rapidshare.com](http://rapidshare.com)



©2007 Alexa

2007 Oct 20

- world traffic Rank 11
- Extremely rapid growth
- On average a reach of almost 6% of the global internet users

Source: Alexa – The Web Information Company, 2007 October





## RapidGames

- The website <http://games.rapidshare.com> launched in April 2007
- RapidGames provides previews and reviews of PC Games
- 15 different languages
- 480K page views per day
- 150K unique users per day
- Weekly new previews and reviews of games

Source: RapidShare AG, 2007 September





## Future

In addition to RapidGames,  
we will add more content for our users:

- Movies (e.g. movie trailers)
- Music (e.g. music trailers and portal for music downloads)
- Software (trial software and shareware)





**Thank you**  
**for your attention**

