



How to make sure your confidential documents don't fall into the wrong hands

Stefan Gering, Sales Services, Brainloop AG

Hackers? Employees? Data location!

Study led by the Ponemon Institute

The State of Data Security Intelligence in 2015



Ponemon Institute presents the results of the State of Data Centric Security survey, sponsored by Informatica. According to the findings, the uncertainty about the location of sensitive and confidential data is more of a worry than a hacker or malicious employee.

72 % of the IT-experts interviewed expressed their concern regarding the whereabouts of their company's business critical documents.

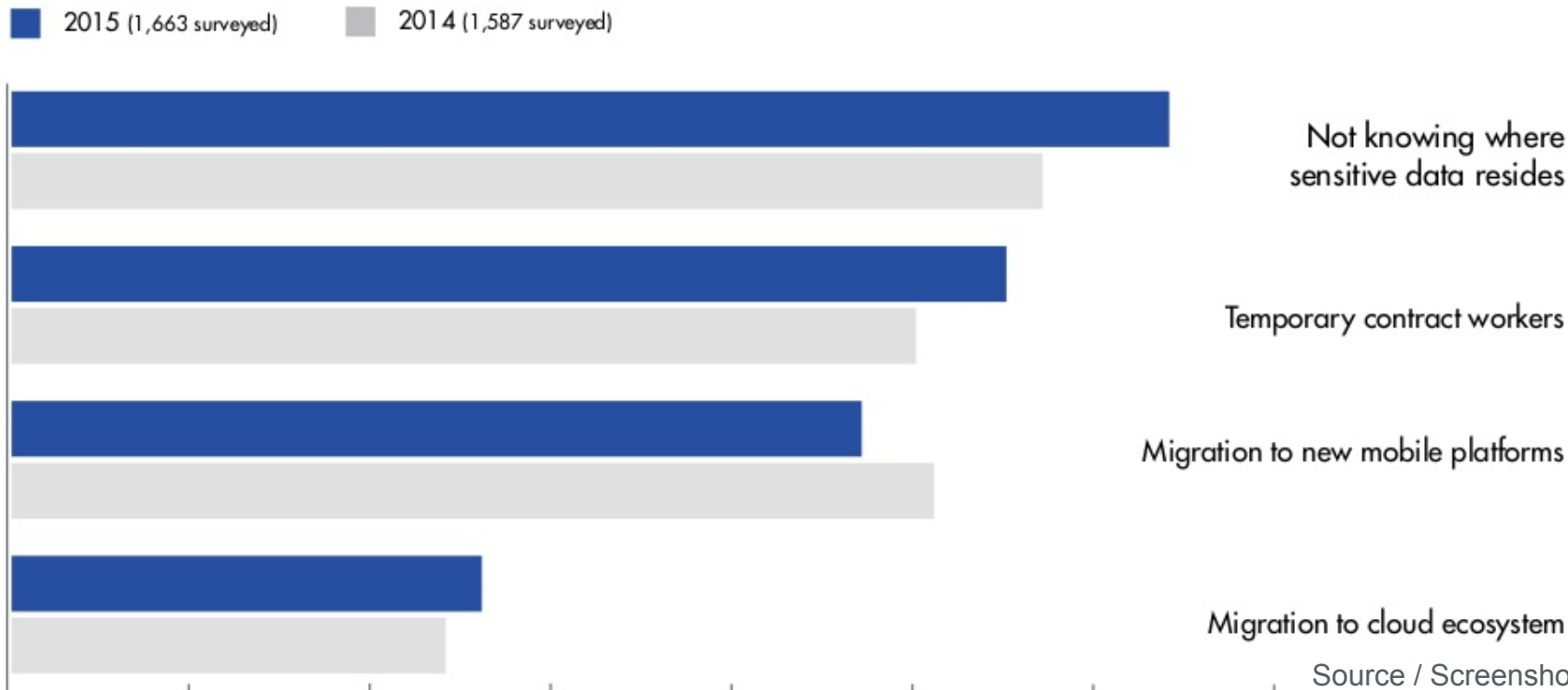
Source /

Screenshot:

slideshare.net

What still keeps you up at night?

The State of Data Security Intelligence in 2015



Source / Screenshot:
slideshare.net

Workflows, processes and practices: today

Non-transparent. Safety-critical. Inefficient

3
s Device



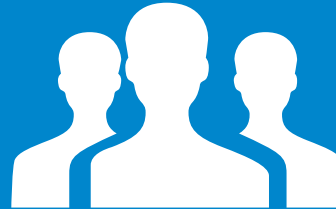
Information workers use **3 or more different devices** and need access to information at all times and in all locations.

70%



of **Dropbox users** say, that they use the service for business as well as for private purposes.

29%



Analysts like Forrester believe, that 29% of all employees worldwide are **information workers**.

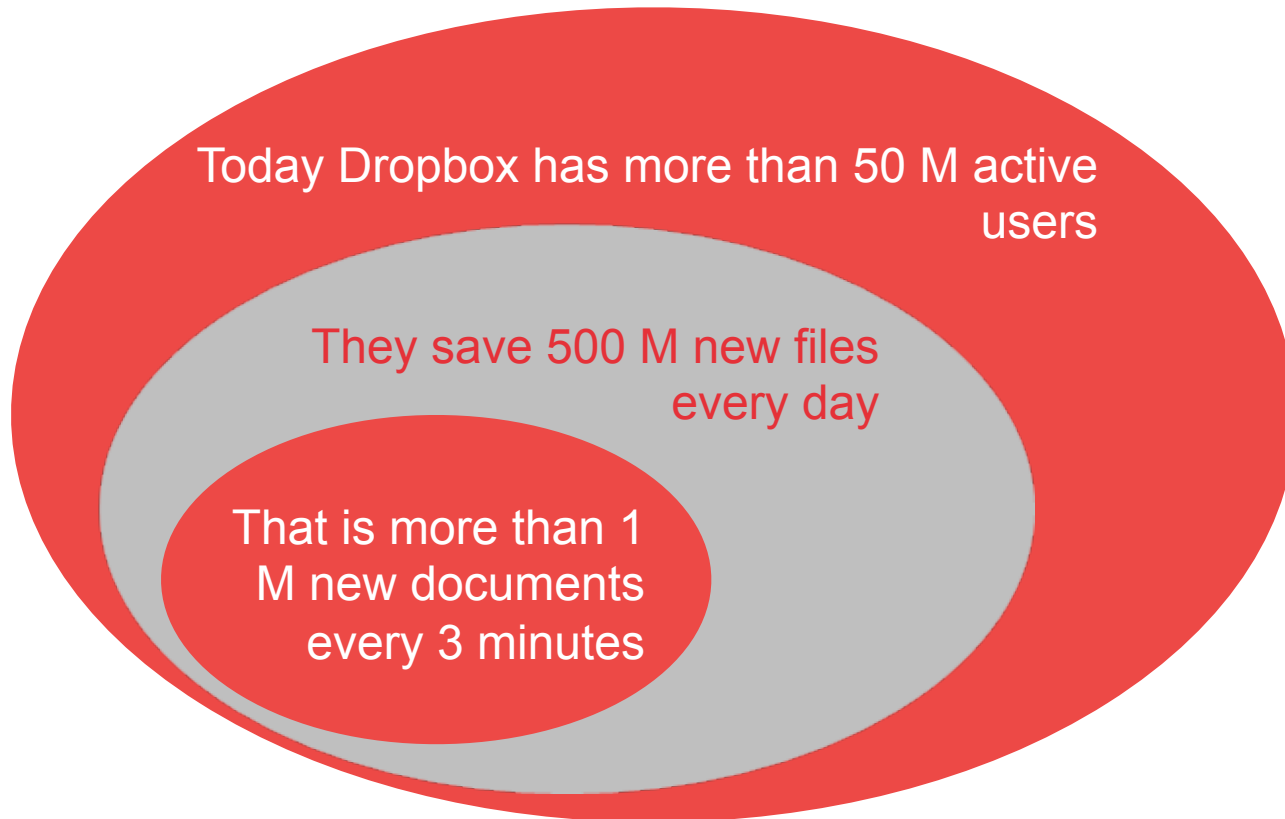
22%



of information workers use **cloud-based FSS** services like Dropbox, SugarSync and others.

What's the odds!

Exemplary facts and figures



- › VDI estimates some 100 billion Euro economic damage to German companies per year through industrial espionage only

Sources:

- [Dropbox.com](https://www.dropbox.com)
- [eco.de](https://www.eco.de)

Nordex SE



« We recognized early on that solutions like Skydrive and Dropbox are not secure enough for storing business documents. However, some departments were using them anyway – contrary to our security policies – because they thought there was no alternative. »

Volker Bröske, Head of
Global IT Governance and Security

Nordex SE is a global player represented in 34 countries. More than 5,300 Nordex wind energy systems are in operation around the world, producing a total of some 8500 megawatts of power. The company has offices and subsidiaries in 19 countries. It is leveraging the opportunity to develop its business in a growth market with long-term potential.

The Challenge

Making business information available in a web-based and highly secure workspace to underpin collaboration within the company and with external people.

The Solution

Brainloop Security Platform protects the company's intellectual property and enables secure and efficient collaboration worldwide with third parties during projects.

Cooperation and communication for enterprises

Beyond the company borders



PROJECT
MEMBERS

SUPPLIERS



LAWYERS/
ADVISORS

CUSTOMER
S

Cooperation and Communication within the Company

What Companies need...



Information Security



Meet internal compliance policies and legal regulations with transparent, traceable processes



Productive and secure collaboration

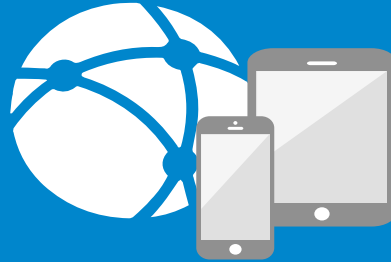


Integration in the company's standard IT infrastructure





SIMPLE
and intuitive User
Interface



**ACCESS FROM
ANYWHERE**
with your
different devices



**EFFICIENT
COLLABORATION**
within and beyond
the firewall

Cooperation and Communication within the Company

Use Cases



Secure Board Communication



IP Protection in e.g. Life Sciences and Manufacturing



Protection of Trade Secrets



Mergers & Acquisitions



Why Brainloop?

Secure and simple collaboration



WEB-BASED
COLLABORATION



WORK MOBILE



SECURE FILE
SHARING



SECURE E-
MAIL



BRAINLOOP PLATFORM



NATIVE
APPLICATION



DOCUMENT
MANAGEMENT



PROCESS
INTEGRATION

brainloop secure dataroom

TEAMS

For any team, collaborating on digital documents

DATA PROTECTION

That cares about data protection and process auditability

INTERNAL & EXTERNAL

And wants to control internal and external information exchange

SECURE DATROOM

The Brainloop Secure Dataroom

VIRTUAL DATAROOM

Is a secure virtual data room and SaaS-Platform

COLLABORATION

That makes collaboration and mobility most secure

SECURITY

Our product provides full-scale security without any compromise.

The Brainloop solutions

Brainloop Secure Dataroom

Features

COMPLETE PROTECTION &
ENCRYPTION

MEET COMPLIANCE
STANDARDS

EASY & FAST
IMPLEMENTATION

COLLABORATION WITH
EXTERNALS

Functions

SECURITY TECHNOLOGY

AUTHENTICATION &
ENCRYPTION

DATA STORAGE

INTEGRATED RIGHTS
MANAGEMENT

ADMINISTRATOR &
OPERATOR SHIELDING

HIGH SCALABILITY

Use Cases

SECURE BOARD
COMMUNICATION

INTELLECTUAL PROPERTY
PROTECTION

PROTECTION OF TRADE &
BUSINESS SECRETS



brainloop dox™

INFORMATION

For any enterprise using digital information

DATA PROTECTION

Who cares about protecting enterprise assets

INTERNAL & EXTERNAL

And want to control internal and external information exchange

BRAINLOOP DOX

The Brainloop Dox solution

FILE SYNC & SHARE

Is an Enterprise File Sync and Share solution

WORK MOBILE

That makes collaboration and mobility most secure

SECURITY

Our product provides full-scale security without any compromise

The Brainloop solutions

Brainloop Dox



Features

256-BIT ENCRYPTION

2-FACTOR
AUTHENTICATION

LOGIN SECURITY SETTINGS

EXPIRY DATE FOR ACCESS

ADMINISTRATOR &
OPERATOR SHIELDING

24*7 SUPPORT

LOCAL DATA CENTRES

Functions

CLOUD-BASED SOLUTION
(public, private, hybrid)

CENTRAL ADMINISTRATION

PERSONAL WORKSPACE

WEB ACCESS

TEMPORARY ACCESS

MOBILE APPS

Use Cases

SECURE ENTERPRISE

FILE SYNC & SHARE



The Brainloop solutions

Brainloop Dox: „Keep it simple“



Upload files and folders



Sync all your devices



Share with everyone, anytime



Download files and folders



Manage files and folders, links, users, ...

Brainloop for tablets and smartphones

The Brainloop solution

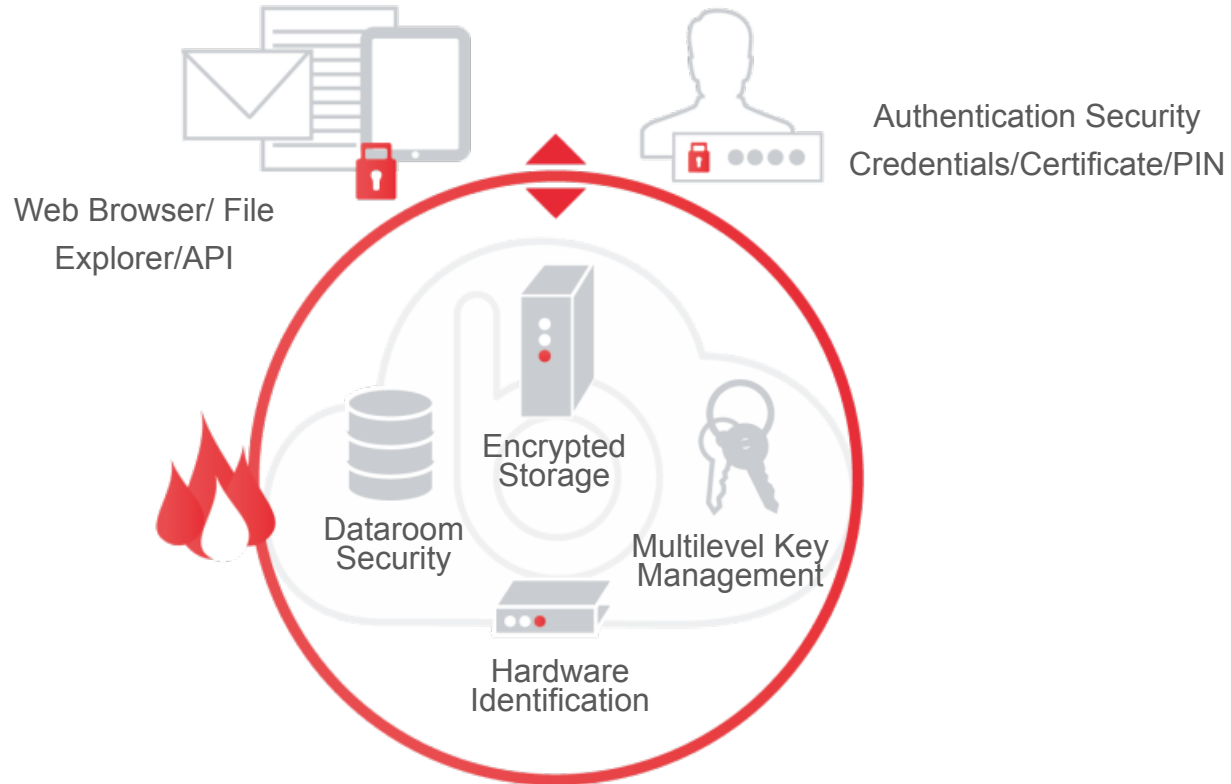


- › Apps as the ideal complement to Brainloop Secure Dataroom and Brainloop Dox
- › End-to-end encryption
- › Comprehensive solution to „Bring your Own Device“



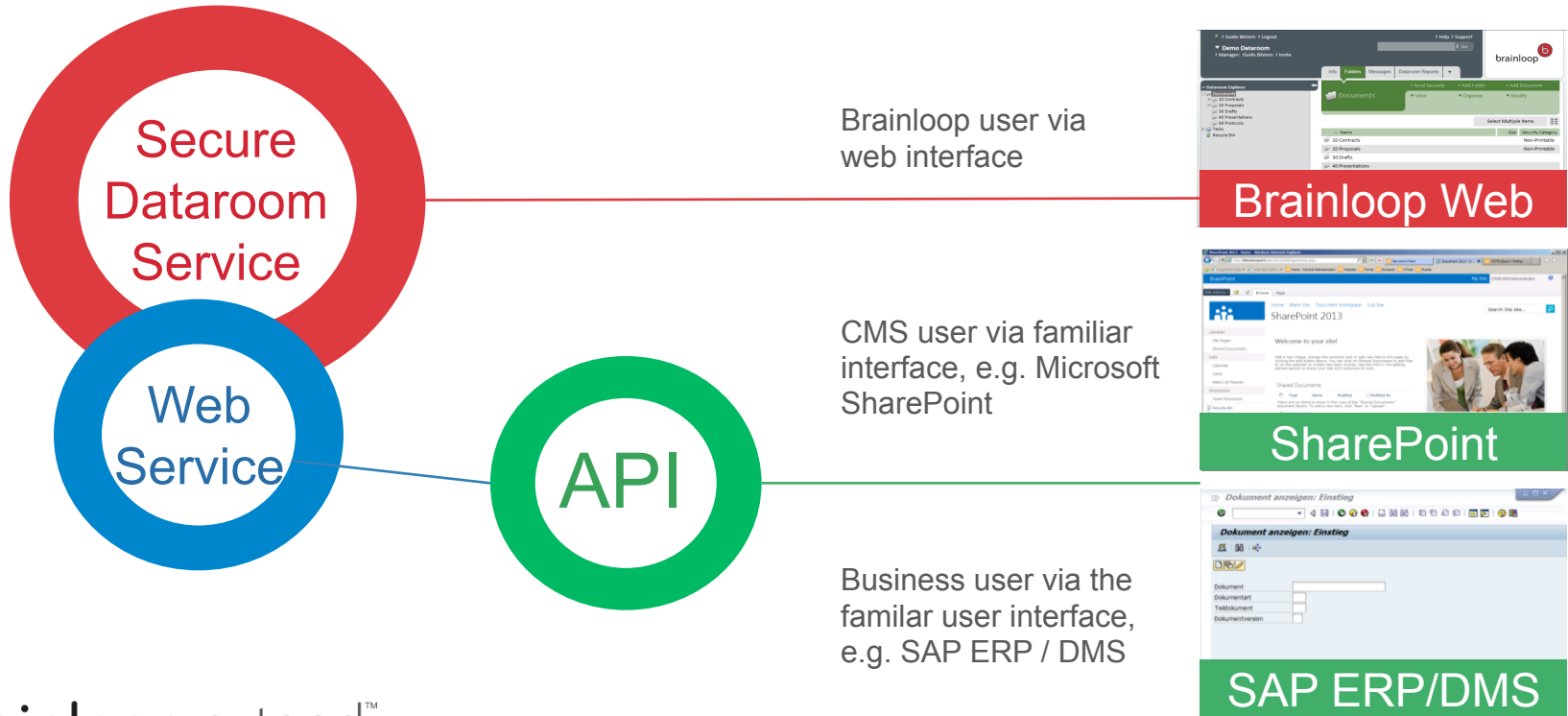
Brainloop Security Architecture

Secure Communication Plattform - Overview



Seamless Integration in existing Infrastructures

Content Management Systems (CMS) or ERP Systeme



Why Brainloop

USP's and benefits



SECURITY ARCHITECTURE

Holistic security architecture



SECURE INTEGRATION

Secure integration of mobile devices



DEDICATED SERVERS

located in Germany, Switzerland, Austria, Great Britain, France and the US



OPERATOR & ADMIN SHIELDING

No access to customer data



FLEXIBLE SAAS-OFFERING

Public (Brainloop) or Private Cloud (On-Premise)

FURTHER BENEFITS

24x7 Support

Development and Quality Assurance in Germany

Experienced solution provider headquartered in Munich, founded 2000

The operations team as well as the data center are security certified (ISO 27001).

Brainloop. simply secure.

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