WE CARRY THE BIG IDEAS OF TOMORROW
We carry the big ideas of tomorrow

Delivery speed 299,792,458 m/s

Mobile Internet
BIG DATA
The Internet of Things
Personal Cloud
Hybrid IT and Cloud Computing
M2M
Streaming online games
New devices bring new traffic…

50 billion M2M connected devices are forecast by 2020.
... our personal devices are integrating...
2010: Everest Base Camp took mobile broadband to new heights – 5,364 meters above sea level.

... mobile networks enable access to content almost everywhere...
… resulting in relentless bandwidth growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Bandwidth Mbit/s</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996</td>
<td>0.128</td>
<td>Base Internet usage</td>
</tr>
<tr>
<td>2000</td>
<td>1-2</td>
<td>2G</td>
</tr>
<tr>
<td>2003</td>
<td>6-16</td>
<td>3G</td>
</tr>
<tr>
<td>2006</td>
<td>25-50</td>
<td>ADSL</td>
</tr>
<tr>
<td>2010</td>
<td>50-100</td>
<td>ADSL2+, VDSL</td>
</tr>
<tr>
<td>2012</td>
<td>100-250</td>
<td>VDSL2</td>
</tr>
<tr>
<td>2015</td>
<td>&gt;250</td>
<td>4G</td>
</tr>
</tbody>
</table>

- Base Internet usage
- Peer-to-peer music sharing
- Video streaming
- Video on demand
- HD TV
- 3D multiplayer gaming
- Remote hosting
- 3D TV and interactive solutions
- Multiple streaming HD/3D TV
- Mass market cloud services
- Full scale 3D emulating
- HD voice
- Full 3D (real time & voice & 3D holograms)
- More services that we cannot even imagine today

Source: McKinsey
This enables Anywhereization

Wherever you are, you want instant access to everything, no matter where it is...

A ‘fire triangle’ of three critical components

- Integrated Devices
- Bandwidth-on-Demand
- Mobile & Fixed Access
- Everywhere Anywhere

EVERYTHING ANYWHERE
If you are serious about quality of service, you own your network end to end. No matter where you enter our network, you can be sure of the same quality – it’s one unbroken highway!

Our network can take you anywhere

Network performance 1.2 million voice minutes per hour
Over 18 million mms per month; 200 PoPs worldwide
A strong and focused partner

<table>
<thead>
<tr>
<th><strong>Net Sales</strong></th>
<th>USD 15.5 billion = EUR 11.8 billion</th>
</tr>
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<tbody>
<tr>
<td><strong>Employees</strong></td>
<td>Approx. 28,400</td>
</tr>
<tr>
<td><strong>Market Capitalization</strong></td>
<td>USD 29.9 billion = EUR 22.7 billion</td>
</tr>
<tr>
<td><strong>Head Office</strong></td>
<td>Stockholm, Sweden</td>
</tr>
<tr>
<td><strong>Listing</strong></td>
<td>Shares listed on Nasdaq OMX (Stockholm and Helsinki)</td>
</tr>
<tr>
<td><strong>Notable Event</strong></td>
<td>2002 merger of former incumbents Telia (Sweden) &amp; Sonera (Finland)</td>
</tr>
<tr>
<td><strong>Largest Shareholders</strong></td>
<td>Swedish (37.3%) &amp; Finnish (11.7%) states</td>
</tr>
<tr>
<td><strong>Sustainability</strong></td>
<td>Top 100 sustainable global businesses (ranked 13th)</td>
</tr>
<tr>
<td></td>
<td>Ranked 1st within telecommunications</td>
</tr>
</tbody>
</table>

Source: TS Annual Report, Figures converted at 1 SEK = 0.148492 USD = 0.112975 EUR, Feb 2012 and http://www.global100.org/index.php 2012 list of 100 most sustainable companies (January 2012)
CARRIER OF THE FUTURE