

# eco Trialog #4:

Lassen sich mit DCIM Brücken bauen?

## CA DCIM & ecoSoftware

Rellingen

Februar 2013

agility  
made possible™



# Vorteile CA ecoSoftware

## ☐ CA ist seit mehr als 30 Jahren ein

- Marktführender Anbieter von IT-Management-Software
- Hardwareunabhängiger Software-Hersteller
- Integrationspezialist

## ☐ CA DCIM hat

- TOP-Referenzen
- TOP-Analystenratings (Verdantix, IDC)
- Belastbare Partnerschaften

### CA

- Von Forbes zu einem der weltweit innovativsten Unternehmen gewählt
- Nummer 1 in Forresters Liste der Anbieter von IT-Management-Software
- \$ 4,5 Milliarden Umsatz in FY2012
- 14.000 Mitarbeiter weltweit
- Laut Newsweek Top 5 der umweltfreundlichsten Fortune 500 Unternehmen

### Softwareorientierter Ansatz, der diverse Standards unterstützt

- BacNet, Modbus, SNMP, CSV-Daten, Grundrisspläne



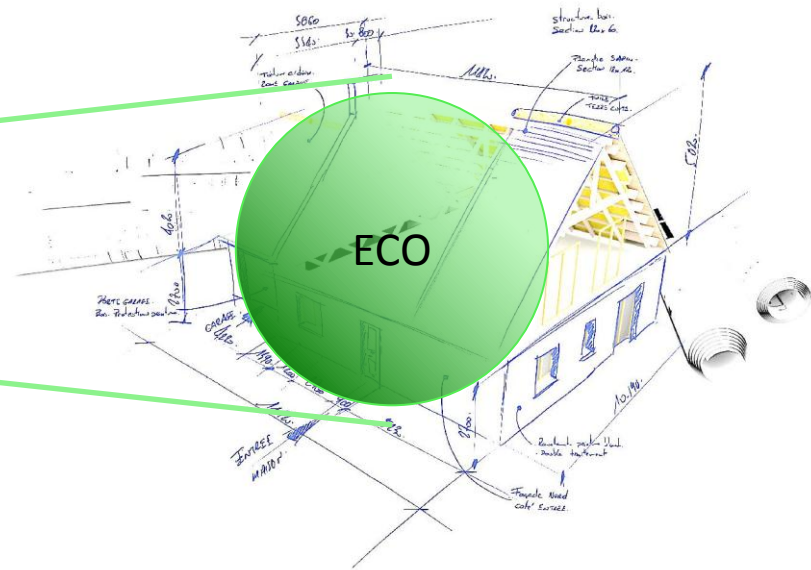
# CA's Integrationsstärke – ECO-Sicht

## Integration der ecoSoftware Palette

- Nachhaltigkeitsbericht auf Knopfdruck
- Durchgängiges Energiemanagement im RZ und Unternehmen mittels
- ecoDesktop, DCIM und ecoGovernance

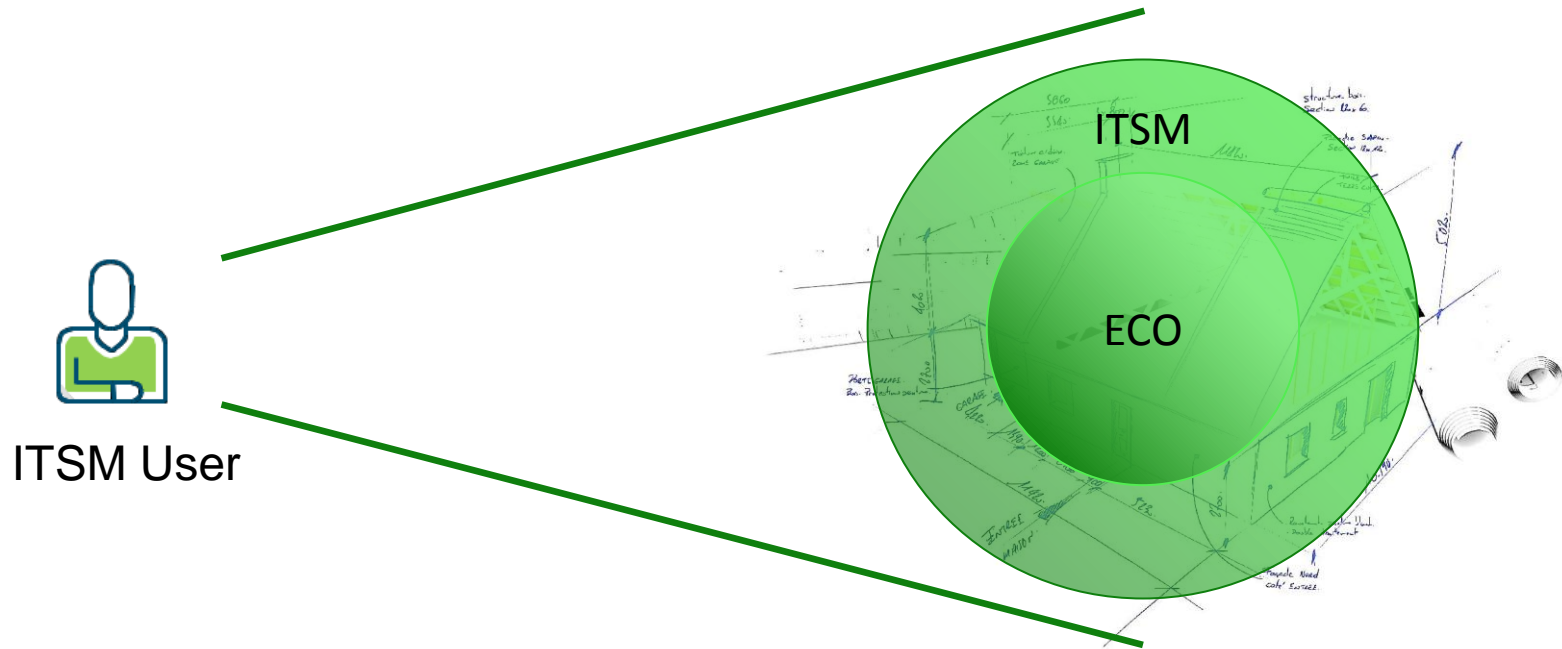


Eco User



## Integration ITSM - durchgängig integrierte IT-Services & -Prozesse

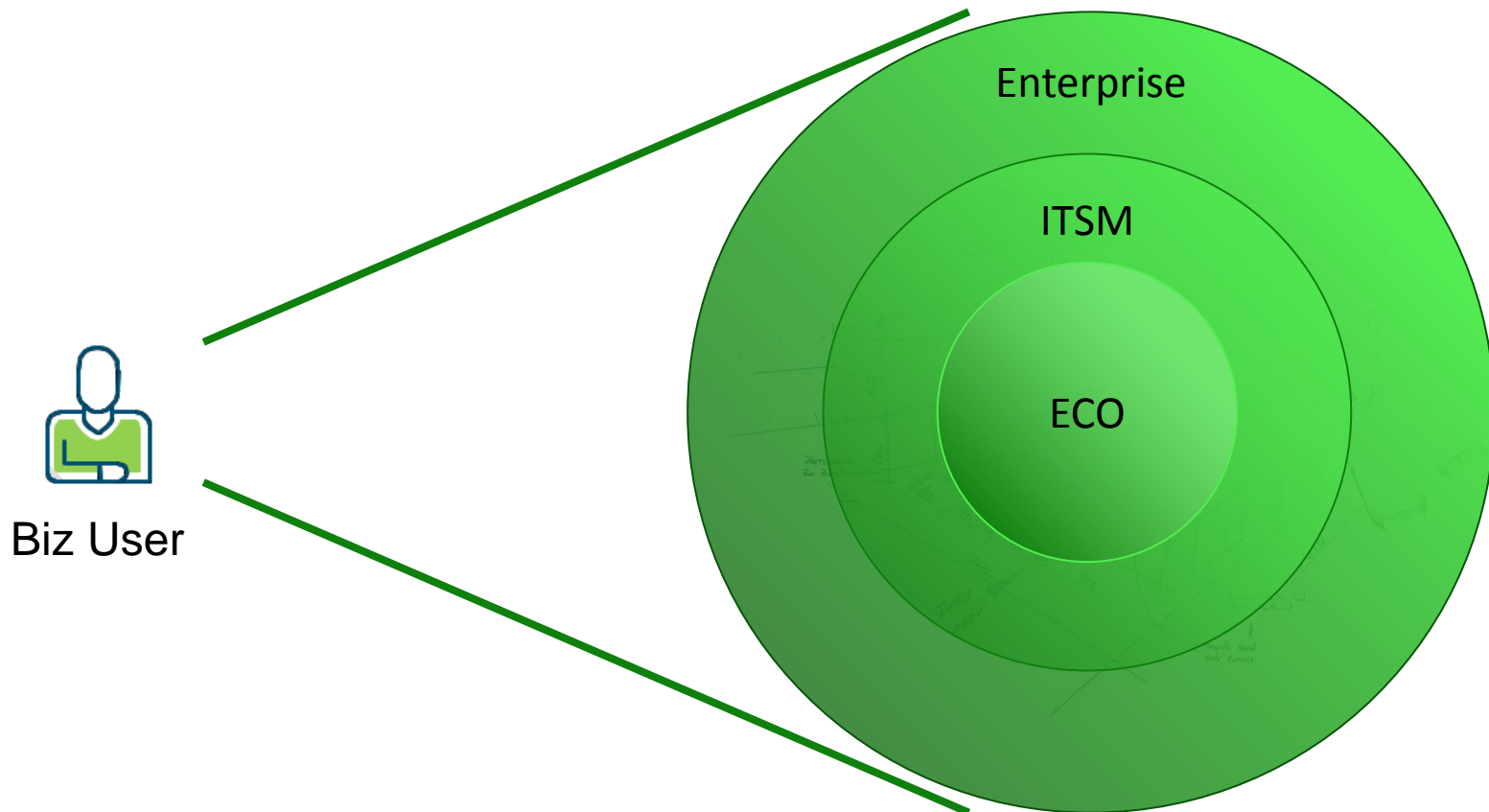
- Verfügbarkeit der Infrastruktur
- Root-cause Fehleranalyse
- Kapazitätsmanagement



# CA's Integrationsstärke – Enterprise-Sicht

## Business Services fürs Unternehmen

- E2E Prozessmanagement und Performanz
- Verrechnung auf Kunden- / Verbrauchsbasis
- 360° Sicht auf Energiemanagement und Nachhaltigkeit



# CA ecoSoftware Kunden

back



We Fit Your Life.™



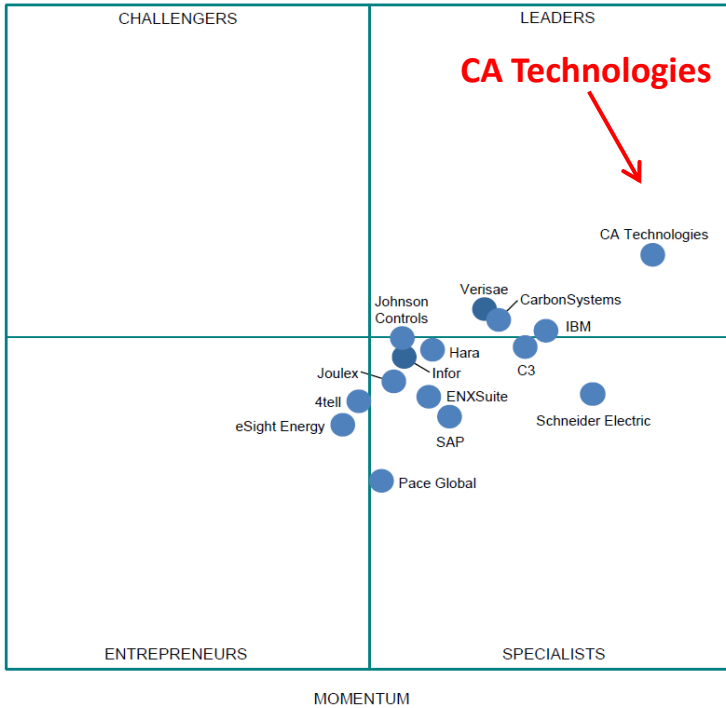
Washington Metropolitan Area Transit Authority



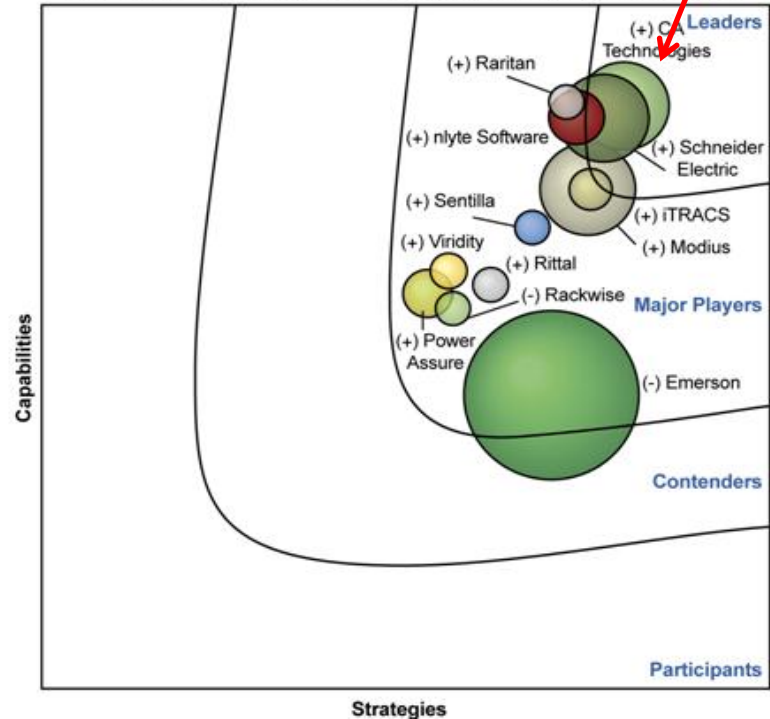
BNP PARIBAS



# Competitive Positioning



IDC MarketScape Datacenter Infrastructure Management Market



CA Technologies

Verdantix is an independent analyst firm focused on energy, environment and sustainability

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SOURCE: "IDC Marketscape: Worldwide Datacenter Infrastructure Management (DCIM) 2011 Analysis" by Katherine Broderick, January 2012, IDC #232449e\_CA, [http://idcdocserv.com/232449e\\_CA](http://idcdocserv.com/232449e_CA)

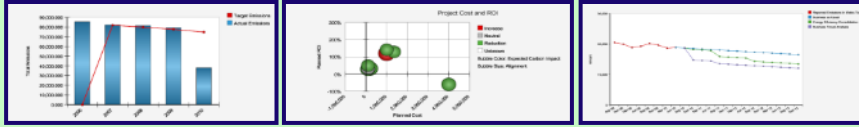




# Partner ecoSystem



# CA ecoSolution Overview



## CA ecoGovernance

Carbon & sustainability management system

- Flexible organizational mapping
- Sustainability data management
- Workflow driven data collection
- Data validation and audit analysis



## CA ecoMeter

Operational energy management

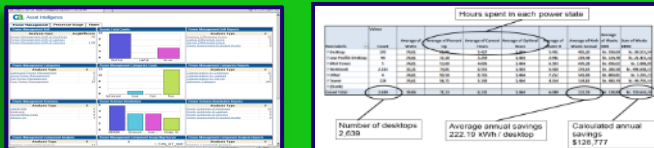
- Reliability and efficiency in buildings and data centers
- Single pane of “green/energy” glass
- Integrated monitor of monitors
- Intelligent alerts
- Automation for controlled response



## CA Visual Infrastructure

DCIM

- Asset inventory (IT, Infrastructure)
- Intelligent capacity planning
- Automated Reports on Assets, Performance & Capacity
- Identify inefficiencies & environmental issues in data center operations



## CA ecoDesktop

Desktop Power Management

- Operational power management for corporate desktops
- Calculate and document €/CO2 savings
- Report data for ISO14001 / EMAS EMS certification

## ☐ CA Weblinks

- <http://www.ca.com/us/products/energy-sustainability-management.aspx>
- <http://www.ca.com/about-us/Sustainability-Report.aspx>
- <http://www.youtube.com/watch?v=pCBN447I93Y>

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