



# UNLOCK GERMANY





**eco**

## The key to your success in Germany

- a trusted partner for around 1,000 IT & Internet companies
- an excellent neutral platform for B2B networking for its members
- with a strong focus on its home market, Germany

## **Meet the community**

### B2B networking through the eco Association

Leverage eco's impressive contact base in events of all sizes to position yourself as a credible, high-quality business partner – a key element to doing successful business in Germany.

## **eco Services for Members**

Support for Doing Business  
in Germany



**Marketing & Visibility**



**Business Support**



**Legal Support**



**Understanding Germany**

## Why eco?

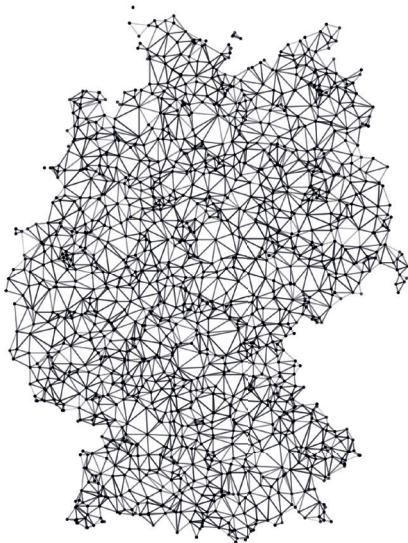
eco – Association of the Internet Industry, the largest Internet industry association in Europe, has accompanied the development of the Internet industry in Germany since its infancy.

### **eco**

- is well known in the German industry
- is heard in politics at the German and European levels
- is represented in a wide range of national and international industry bodies

### **Being a member of eco**

- brings you into contact with a wide range of specialists & potential business partners
- provides you with a "home base" to gain a foothold in the German market
- helps you to ensure compliance with German & European laws, e.g. Data Protection



## **Let eco be your door opener to the German market**

Germany, the strongest market in Europe,  
can be a hard nut to crack.

The eco Association – the largest Internet association  
in Europe – can open the door for IT & Internet  
companies to move into this coveted market.

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