A TIME FOR VISIONARIES

PORTFOLIO

WE ARE SHAPING THE INTERNET.

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Content

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Editorial
A Time for Visionaries

It is stunning how more and more IT innovations are changing the way we live and work. The Internet is widening its scope of functions at a breathtaking pace. Its use as a means for person-to-person communication has been expanding to IP-based communication with machines and the environment: Car2Car communication, Internet-supported medical technology, and intelligent home solutions are becoming increasingly self-evident. The physical world is becoming more and more connected to the Internet. The Internet is going outside, turning into the Outernet. It is no longer unthinkable to always be connected – it is a reality.

Creativity is driving economic success. We are right in the middle of it all, and there is still a lot left to discover.

Visionaries have always looked to the future, have created something completely new, have made unusual connections, and have ignored gloomy predictions in favor of following their own ideas. The difference between a visionary and a dreamer is that the visionary turns his dream into reality. It is time to open the doors and welcome this innovative spirit, it is time to explore the fascinating opportunities that this sector has to offer, it is a time for visionaries.

Modern visionaries are rarely a lone voice in the wilderness: One idea leads to another; new contacts allow access to new worlds; interdisciplinary know-how across companies and sectors is vital for innovative development. Today's visions live on networking.

Latch on to a strong network: Think outside the box with us, find surprising synergy opportunities for your business, and let yourself be inspired by the exciting view beyond the horizon of the industry.

eco is the driving force behind the public discussion on the transformation into a digital society: creative, dynamic, competent. Please join us on this journey.

We would be thrilled to have you with us!

Harald A. Summa
CEO
eco – Association of the
German Internet Industry

WE ARE SHAPING THE INTERNET. eco

Welcome to eco!

eco shapes the Internet – in all its facets

As the largest Internet industry association in Europe, we have been promoting the issues pertaining to the Internet in all their enormous bandwidth for over 18 years with a strong network of over 750 members and nearly 20 competence and expert groups.

We develop markets, promote technology, and create framework conditions.

We develop markets

eco is committed to developing Germany as an attractive location for secure and trustworthy Internet services, and to promoting the regional interconnectedness of companies. The mixture of domestic German, European and international members at eco opens up multi-directional channels for markets around the globe.

Our Expert and Competence Groups offer you the ideal platform for exchange and development in the areas of, among others, Datacenter, e-Commerce, Email, e-Recruiting, Games, Mobile, Names & Numbers, Online Marketing, Politics, Law & Self-Regulation, Security, Streaming Media, and Unified Communications.

Special eco Services help create a more transparent market for both providers and users:

Our seals of approval guarantee quality standards. We evaluate and certify data centers (Datacenter Star Audit) and cloud services (EuroCloud Star Audit SaaS). Our email whitelist service, the Certified Senders Alliance (CSA), ensures that wanted marketing emails are actually received by your customers.

Security experts at botfrei.de show Internet users how they can clean their computers of botnet malware and how to keep them protected. The eco Internet Complaints Hotline collects and checks

user reports on illegal web content, especially content relevant to youth media protection, and takes appropriate measures so that illegal sites can be taken offline.

We promote technology

Infrastructure, networks, applications: eco is deeply committed to technology-friendly market conditions and supports the development of Internet-relevant technology. This is where ideas are born; our competence and expert groups discuss and develop ideas, models, trends, and best practices.

In the area "Infrastructure & Networks," the issues are, among others, technical concerns like access to backbone in the fixed and mobile networks, as well as everything concerning modern data centers and effective hosting services. This area also includes peering and interconnection services. The topic area "Applications" includes technology and processes such as the security of network

infrastructure services, cloud computing services and e-mail. It also comprises our commitment to combating spam and phishing and to supporting botnet detection and defense, as well as mobile payment technology, ICT and online services applications.

We form frameworks

We take an active role in international committees and our Capital Office is located in Berlin, which puts us right in the middle of political decision-making processes. We advocate for Internet-friendly regulations that offer the best possible development opportunities for the dynamic and innovative Internet sector, and which give your entre-preneurial visions and plans the largest possible scope. We contribute to important national and international legislative procedures in an advisory role, as well as by issuing position statements, and thus have an influence on all Internet-related issues, such as access obstruction, data retention,

copyright, self-regulation, and youth protection, as well as ancillary copyrights for publishers. We use all of our expertise for this purpose - legal and technical know-how, as well as many years of experience with political work.

eco is a co-founding member of EuroISPA, the European Internet Service Providers Association. EuroISPA, with 1,800 members, is the largest association of Internet Service Providers worldwide. Our membership in EuroISPA allows us to be constantly updated on EU legislation processes in Brussels, which then allows us to pick up politically relevant issues early and take action at the European level.

Moreover, we are a driving force for the Internet Governance Forum (IGF). In this forum, we discuss – in a multi-stakeholder approach – current Internet issues and possible global solutions with state representatives, international organizations, the private sector, and the civil society.

Further, eco represents the German industry with a seat on the Council of the Generic Names Supporting Organization (GNSO) at ICANN, the Internet Corporation for Assigned Names and Numbers. ICANN is the highest Internet administration institution and is currently running a program for the introduction of new Top Level Domains (TLDs).

Additional information about politics: http://international.eco.de/news/policy-law

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Our International Reach ...

You will not only come across eco in the context of the Association of the German Internet Industry, but also in connection with EuroCloud Deutschland_eco e. V. and DE-CIX Management GmbH.

eco and EuroCloud Deutschland_ eco e.V. – A successful duo

The future belongs to the cloud – cloud computing, the storage of data in the "Internet cloud," has become the boom topic of the industry. The market for applications and products that rely on virtually limitless online storage and computing capability is growing fast and offers a lot of opportunities for German industry – for all sectors. With eco, you constantly have your finger on the pulse of the cloud. eco is the initiator of EuroCloud Deutschland_eco e. V., the Association of the German Cloud Computing Industry.

Closely linked with eco, EuroCloud Deutschland_eco, as an independent industry association, promotes a market in which cloud service users and providers are perfectly matched. Important topics are innovation and competitiveness through the cloud, data privacy and security, and interoperability and standards, as well as law and compliance. EuroCloud Deutschland_eco is in constant dialog with the European partners of the EuroCloud network in order to develop global solutions for German market participants and prepare the ground for international business relationships.

As a EuroCloud Deutschland_ eco member, you are part of the worldwide cloud computing network: You find out about market-changing trends first hand. We supply you with up-to-the-minute information through collaborations with leading research enterprises, and prepare important strategic decision-making tools for you from many different sources in the cloud world. Take advantage of offers

to participate in national and inter-national events and trade fairs, and of the continuous information exchange within the European association.

Industry power in a double pack

The best part: As an eco member, a EuroCloud Deutschland_eco membership won't cost you anything extra – you get all the EuroCloud membership advantages for free. So you benefit from two organizations for the price of one.

Additional information and contact details:
info@eurocloud.de
www.eurocloud.de
www.eurocloud.org
www.twitter.com/EuroCloud_DE

DE-CIX

As an association, we know what we are talking about: With DE-CIX Management GmbH, a wholly owned subsidiary of eco, we have been part of the industry ourselves since 1995 and are very familiar with the daily business.

Today, DE-CIX – based in Frankfurt am Main – is the largest Internet exchange (IX) worldwide. Over 580 Internet Service Providers from more than 60 countries handle a significant part of their Internet traffic by peering via DE-CIX. The most important content providers, telecoms and broadband providers from different parts of the world are currently connected via DE-CIX. Among them are giants like Deutsche Telekom, Vodafone, UPC, Facebook, Google, and Microsoft.

Over the last few years, DE-CIX has grown to be the most important Internet exchange for Central and Eastern European networks. The most significant market participants like Rostelecom, Yandex, and Megafon are satisfied DE-CIX customers. DE-CIX operates the industry's most robust and advanced peering platform. In 2013, DE-CIX implemented its new flagship, the DE-CIX Apollon platform. The data throughput at DE-CIX reaches more than three terabits per second at peak times. However, its technical infrastructure already today allows for a data throughput of over 40 terabits per second. And since data traffic at DE-CIX roughly doubles every year, technical options are constantly being expanded.

In addition to DE-CIX in Frankfurt, DE-CIX operates Internet exchanges in Hamburg, Munich, New York and Dubai. UAE-IX in Dubai, fully managed by DE-CIX, is the first carrier-neutral Internet exchange platform for the Middle East and was established in 2012. DE-CIX New York opened for customers in 2013.

DE-CIX offers a complete spectrum of interconnection services worldwide for small, medium-sized and large Internet Service Providers. With DE-CIX NGN, DE-CIX also solves the challenges in the telecoms market by offering seamless, multilateral interconnection of different networks for Next Generation Network communications and Voice over IP. DE-CIX is also a founding member of Euro-IX (www.euro-ix.net), the largest network of Internet exchanges worldwide.

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Selected DE-CIX Services:

GlobePEER

For Internet Service Providers, peering is a very efficient and advantageous method to optimize their IP transit and network costs by interconnecting their networks on a single Layer-2 switching platform. By connecting to DE-CIX, they get access to around 120,000 pre-fixes and significantly increase the speed and reliability of their IP products, without having to enter into individual peering agreements with each potential peering partner.

DE-CIX NGN

In 2012, DE-CIX launched a carrier-neutral service for NGN traffic. DE-CIX NGN is a hub based exchange service that resolves the complexities of NGN interconnection and interworking, allowing an easy transition from traditional PSTN network infrastructures to NGN IP services. This allows connected Internet Service Providers to exchange voice and multimedia communication in a fast, convenient and quality-assured way.

CampusFIBER

DE-CIX peering partners can also establish private interconnects at several Frankfurt data centers. Private interconnects are useful for private peering, transit, and all other purposes. A flexible cabling system offers fast and direct access to any kind of provider.

DE-CIX MeetingCenter

With 170 square meters containing the latest in conferencing technology, the DE-CIX MeetingCenter is a high-class event venue in Frankfurt's East-End. DE-CIX customers and eco members can book the rooms free-of-charge during business hours once each quarter.

Additional information and contact details:
info@de-cix.net
www.de-cix.net
go.de-cix.net/twitter
go.de-cix.net/facebook
go.de-cix.net/linkedin
go.de-cix.net/xing

eco: Topics, Experts, Synergies

The industry is developing and changing as fast and dynamically as its medium. Constantly changing technology, frame-work conditions, and content require a constant exchange of information between the market participants. Our competence and expert groups keep you updated on the newest trends and help you assess how world market developments relate to your business. They offer you a myriad of current topics, exciting impulses, and practical know-how. Meet experienced author-ities and benefit from best practices put in place by others. Take advantage of the meetings to participate in inspiring professional dialog and effective networking. Work with us to establish industry standards and provide your input for political decisions determining the market. eco Topics are divided into seven departments, and comprise 19 different Competence Groups.

Discover the world of eco topics:

Infrastructure

The focus of the Infrastructure Depart-ment is to encourage the exchange of data between members, to develop and implement the technical foundations, and all activities with the objective of achieving appropriate regulatory framework conditions for operators.

The department currently operates Competence Groups in three topic areas, of which the Expert Group DE-CIX – historically the first working group at eco – plays a central role.

A large number of the association's members are involved here: The central data exchange of the German Internet in Frankfurt am Main was organized through this working group.

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Expert Group DE-CIX
The Expert Group DE-CIX concentrates in different Competence Groups on Network Security, VoIP and IPv6.

Datacenter Expert Group
The Datacenter Expert Group, with the Competence Groups Datacenter Infrastructure, Datacenter Efficiency, IT Processes, and ecoTrialog, deals with all topics relating to data centers.

Names & Numbers Forum
The eco Names & Numbers Forum is the platform of the domain industry: First-hand information on political decisions, legal questions and technical developments.

Content

In the Content department, eco encourages a dialog between providers and users of innovative markets like gaming, TV and video, and music and radio. Here, e-publishing, content distribution and production are also in the spotlight, along with entertainment electronics, and hardware and infrastructure for streaming and IPTV services. Current trends and developments, along with economic and social framework conditions and business models (Paid Content) are highlighted.

Competence Group Games
Where computer games and the Internet cross paths, the Competence Group Games comes into play. It deals with issues of youth protection, and wants to create transparency and security for users and providers.

Competence Group Streaming Media
The Competence Group Streaming Media encourages a dialogue between the different market participants about the new technology, and is developing a seal of quality for streaming service providers.

Applications

The highest growth rates in the German Internet industry in the next few years are expected to be in Internet-related services and applications. In the department Applications, eco concentrates above all on the areas email and mobile.

Competence Group Unified Communications
The Competence Group Unified Communications brings together the market participants of integrated, automated corporate communication, in order to further develop the market.

Competence Group Email
In the Competence Group Email, ISP representatives and specialists discuss current developments in the various technical methods for email sender authentication and email standards.

Competence Group Mobile
This Competence Group concentrates on the growing market of the mobile Internet for mobile network providers, ISPs, system integrators and software developers. An important focus here is on M2M.

e-Business

The department e-Business encompasses technologies for electronically-supported business processes. In this context, two activities have particularly distinguished themselves:

Competence Group e-Commerce
The Competence Group e-Commerce supports the specialist and scientific/academic exchange of experience and knowledge. It takes a public position on current specialist issues – in the political and economic environment – and makes statements on both the current situation and desired future developments.

Competence Group
Online Marketing
This Competence Group supports the interdisciplinary know-how transfer of current online marketing topics. The goal is to exchange information on possibilities of interactive media and digital advertising as a platform for marketing, in order to flank and complement electronic-commerce activities. Alongside current topics, the focus is particularly on email marketing, social media and the various characteristics of search-engine marketing.

Security

Internet and IT Security is a fundamental focal point for eco. For this reason, the topic plays an important cross-sector role in a range of competence groups. Current challenges and market requirements are discussed and measures and recommendations are developed. In addition, the association offers a range of concrete solutions, in order to increase security, support companies and to protect users in the long term.

Competence Group Security
From raising awareness through to auditing and certification, this Competence Group sees Security as a holistic topic at all levels. It encourages the implementation of security features throughout the product development process, and does not allow security problems to become a show-stopper.

Policy and Law

Data protection, blanket data retention, copyright: Where politics meets Internet topics, eco is active. From the heart of the German capital, the eco Berlin team advocates for the Internet-political interests of member companies. With legal and technical know-how and many years of experience in political work, the team works towards creating framework conditions which will open optimal development possibilities for the Internet industry.

One of the goals and responsibilities of the Policy and Law Division is to inform members about the current developments in the area of regulations and law.

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The eco Association Policy and Law Department

- Represents the interests of the German Internet industry in politics, ministries, legislative processes and (inter)national committees and in public discussions
- Is the mouthpiece of the Internet industry in politics in Berlin and Brussels
- Accompanies, analyses, directs and assesses network politics – at the national, European and international levels
- Actively supports self-regulation of the Internet
- Combats – supported by the eco Internet Complaints Hotline – illegal content, particularly involving youth endangerment

Competence Group Law and Regulations

The Competence Group Law and Regulations brings together information from politics and actively contributes to legislation – the net-political future is shaped here.

Competence Group Net Neutrality

The Competence Group Net Neutrality advocates for the preservation of separate transport and service layers in the Internet and collaborates on conceptual and technical enhancements.

Self-Regulation and Youth Protection

Self-Regulation and Youth Protection is one of the most important topics in the Net. Both at the European and at the international level, eco is active in youth protection in a range of committees.

Internet Governance

The topic Internet Governance deals with the successful self-administration of the Internet.

New Work

Find and retain future talent!

New Work stands for the dawning of a new working culture, for high demands on all participants concerning competence and engagement, but also for greater personal responsibility and better compatibility between career and individual life planning. Digitalization and the lack of specialist workers are providing us with challenges which will require more than just a place-and-pray attitude to finding staff.

As a result, eco continues to focus on the most successful and promising recruiting models, but also asks what will make us, as employers, attractive to the best staff in the future.

Competence Group New Work/ e-Recruiting

The Competence Group New Work/ e-Recruiting deals with the modern form of personnel marketing and recruitment, encourages the exchange of information between market participants and develops standards for data exchange and service providers. eco highlights new paths that will lead to suitable applicants, along with topics like social media recruiting, employer branding, and the demands of the next generation.

May We Introduce: Our Services for You

Independent seals of quality, cost-neutral data exchange, hotlines for malware and illegal content: eco Services support the market, companies, and last but not least, Internet users.

Single Site and Interconnected Site – the certification for your data center infrastructure and the basis of your cloud services
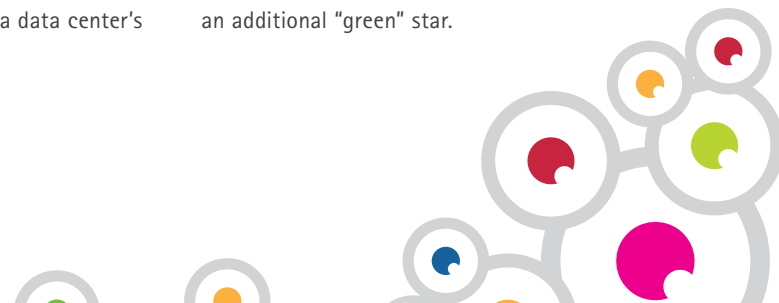
Datacenter Star Audit (DCSA) – the quality standard for your data center

We have been auditing data centers of all sizes with the DCSA since 2005, and increasingly often all over Europe. The Datacenter Star Audit certification provides benchmarks for data centers and creates more transparency for users in the search for a suitable business partner. In the new DCSA Version 3.0 Single Site certification, a data center's

organizational, technical, supply and structural building security are audited. These components, together with the Redundancy Concept, allow an assessment to be made of the security and the availability of the data center.

If data centers are certified according to the Interconnected Site variant, the operator can demonstrate that customers are offered a higher level of availability through the use of a multiple location strategy.

If there are especially energy efficient systems, strategies and measures in use in a data canter, the auditors can award an additional "green" star.

What our customers have to say about the Datacenter Star Audit:

"The eco Datacenter Star Audit 3.0 is taking a new direction with the simultaneous auditing of two geographically separate data centers as an Interconnected Site. As a result of the examination of both locations, including the two edge and vertex disjoint connections, our customers have a transparent and objective demonstration of the availability in the connected data centers."

Florian Sippel
Data Center Manager,
Noris networks AG

"For the independent audit of the operational security in our data center, only the DCSA from the eco Association, with its new, very strict and market relevant criteria, could qualify as a complement to our existing ISO 27001 security certificate. The high demands, the additional examination of the energy efficiency, and not least the great acceptance of this seal of quality among our customers was decisive for us."

Jesko Jacobs
Data Center Manager,
arvato Systems GmbH

The Star Rating:

"What do hotels and data centers have in common? They are classified with 3, 4 or 5 stars, and this symbol characterizes both the offer and the target group. With the Single Site and Interconnected Site audits, the DCSA Version 3.0 offers a consistent development and focuses on the security and availability in data center operations."

Monika Graß
eco Authorized Auditor

Additional information
and contact details:
info@dcaudit.com
http://www.dcaudit.com
www.twitter.com/DCStarAudit
www.youtube.com/DatacenterStarAudit

eco – A Time for Visionaries

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EuroCloud Star Audit – A seal of quality for cloud services

New and innovative solutions are often the cause of insecurity among providers and users. This is particularly true of cloud services.

The EuroCloud Star Audit family ensures transparency and offers users a substantial aid in decision-making for choosing reliable services. In the development of the certification, providers, consultants, auditors, representatives of public authorities and lawyers joined forces to produce an informative questionnaire and audit catalog. The set of requirements was established in close cooperation with the German Federal Office for Information Security (BSI) with reference to the Key Issues Paper on Information Security in Cloud Computing, published in 2009.

In the EuroCloud Star Audit, independent auditors examine cloud service providers in, among other things, the areas: contracts and compliance, security, operations and infrastructure. The providers can request various depths of audit, depending on their needs and customer requirements. The user can then easily find a suitable provider by referring to the star classification.

Additional information and contact details:
info@eurocloud.de
www.saas-audit.de

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We Combat Spam and Internet Crime

eco fights to make the Internet safer and to combat illegal content. For this reason, we offer the following services:

Certified Senders Alliance (CSA): The quality standard in email marketing

In cooperation with the German Dialog and Marketing Association (DDV), eco established a whitelist project, the "Certified Senders Alliance" (CSA). The CSA ensures that wanted marketing emails actually reach the receiver. Senders of bulk email who regularly send marketing material such as newsletters with the receivers' consent (permission marketing) often have to deal with a challenge: Information that was explicitly requested by the receivers cannot be delivered to their inbox because it is caught in the spam filter of the email provider. To ensure that wanted emails reach the receiver, ISPs work with internal whitelists, which bulk mailers can register to be included in.

This method, however, is far from perfect. A bulk mailer needs to negotiate with many ISPs to be included in these whitelists. The ISPs, on the other hand, face the onerous task of checking and managing each and every application. Moreover, every ISP has their own admission criteria, so it is extremely difficult for permission marketers to be admitted everywhere. This is why eco developed a central whitelist that not only functions as a spam barrier but also acts as an interface between bulk mailers and ISPs.

This whitelist ensures that emails from respectable mailers which were requested by receivers reach their destination unhindered. Of course, the users themselves can still block these emails by adjusting their individual settings as needed.

Thus, the Certified Senders Alliance is able to contribute to a general improvement of email as a commercial medium – at the same time, it saves both Internet Service Providers and bulk mailers a lot of time and effort.

Additional information and contact details:
info@helpdesk.certified-senders.eu
www.certified-senders.eu

botfrei.de

botfrei.de (www.botfrei.de/en) is a service initiated by eco. The project helps Internet users to remove malware from their computers and to maintain safety thereafter.

Botnets are networks of computers which become interconnected after they have been infected with a malicious payload. If your computer is part of a botnet, then you won't even notice that it reacts to remotely controlled commands from cyber criminals and, for example, sends spam or infects other computers when you are online. Botnets function as a basic infrastructure for Internet crime, and are one of the largest illegal sources of income on the Internet. With botfrei.de we would like to significantly reduce the number of botnet infected computers and so remove the foundation for cyber criminals. Every individual computer that is freed from infection helps achieve this.

botfrei.de provides useful advice on how to protect your computer from malware, a blog with up-to-date information, and a forum where security experts answer user questions. From the website, Internet users can download the free DE/EU-Cleaner, which will remove malware from their computers.

Advanced Cyber Defence Centre

In order to combat botnets at the international level, eco coordinates the Advanced Cyber Defence Centre (ACDC). Here, 28 partners from 14 European Member States have joined forces to improve the security of networks and systems against botnets and malware. The project is co-funded by the European Union.

Additional information
and contact details:
info@botfrei.de
www.botfrei.de/en
www.botfree.eu

INITIATIVEˢ

Initiative-S: Website check for small and medium-sized companies

When visiting websites of respectable companies, many Internet users unknowingly infect their computers with malware. What's more, most companies are not even aware that their web presence is being used by cyber criminals to distribute malware. The German Federal Office for Information Security (BSI) estimates that one in every 35 computers in Germany is infected with malware.

With the Initiative-S website check, companies can quickly and easily check whether malware is distributed through their websites. If malware is found, website check users will receive help with removing the malicious code.

The eco service Initiative-S offers an effective tool to improve IT security. The project receives support from the German Ministry for Economic Affairs and Energy within the framework of the Initiative "IT Security in the Economy."

This is how the website check works: After entering the domain and an e-mail address, the system validates the sender and checks the company website. The system uses several well-known antivirus programs, as well as tools developed in-house. Thus a high recognition rate is ensured, without burdening the company's system.

If malware is found on their website, companies will receive notification including the test result. Moreover, experts from Initiative-S advise the users on how to remove the malware. In addition, at www.initiative-s.de, detailed instructions and tools are available for users. In a second check, experts carry out a sweep after 48 hours to make sure that the infection has indeed been cleared. If the elimination has been successful, the company will receive a confirmation with specific advice on how to prevent a re-infection. Should the malicious code still be online, Initiative-S

will inform the company and notify the hosting provider, who can then take additional measures for removal. The website check service can be stopped anytime via a link provided in the emails.

Additional information
and contact details:
kontakt@initiative-s.de
www.initiative-s.de/en

Initiative "IT Security in the Economy"

The Task Force "IT Security in the Economy" is an initiative of the German Federal Ministry for Economic Affairs and Energy in cooperation with IT security experts from research, industry, and administration. It aims to support and raise the awareness of small and medium-sized companies with regard to improving the security of ICT systems.

You can find further information on the initiative and its services at:
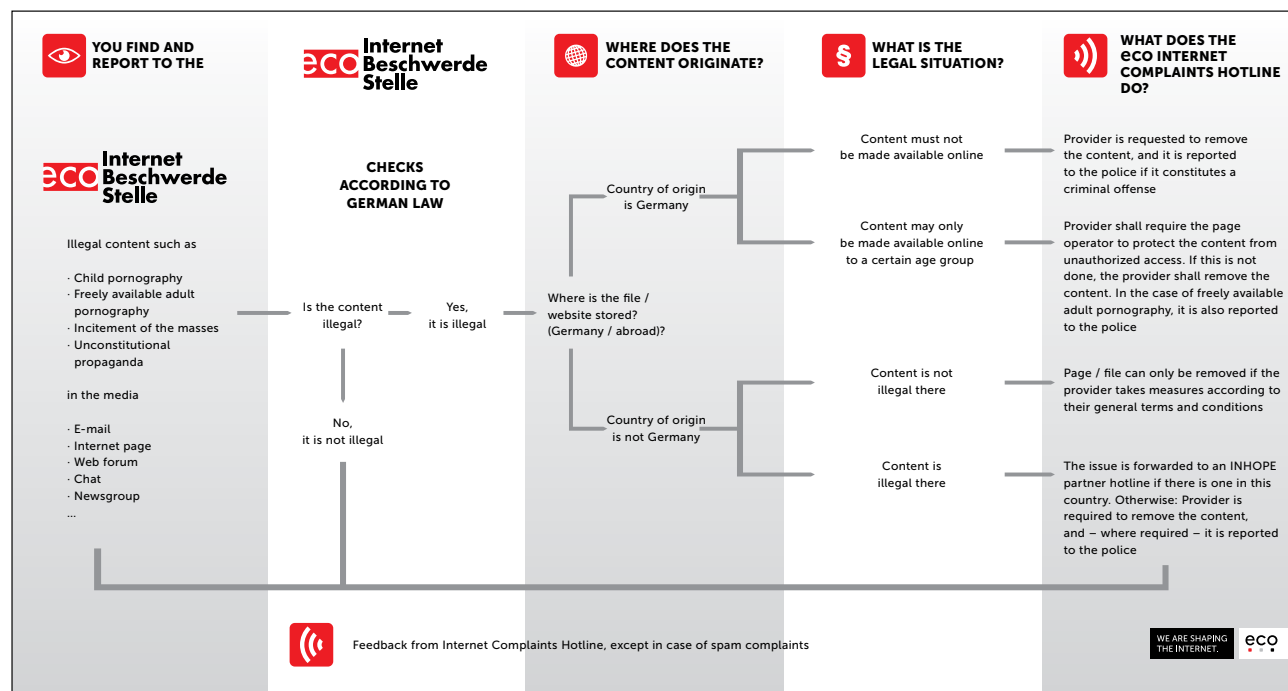**www.it-sicherheit-in-der-wirtschaft.de**

Internet Beschwerde Stelle

Internet Complaints Hotline

Incitement of the masses, youth endangerment, or spam mail: Illegal content has no place on the Internet. This is why eco offers Internet users a service which everybody can use to help make the Internet a safer place. Internet users are encouraged to report illegal – and especially youth-endangering – content to the eco Internet Complaints Hotline. The Internet Complaints Hotline registers complaints regarding the entire range of Internet services, including websites, email, data exchange services, chats, newsgroups, forums, and mobile content. Users can report found content free of charge and anonymously via email to hotline@eco.de or file a complaint at www.internet-beschwerdestelle.de/en.

Every report helps in the fight against illegal content! And since together we are stronger, the eco Internet Complaints Hotline is a member of the international hotline network INHOPE.

YOU FIND AND REPORT TO THE

Internet Beschwerde Stelle

Illegal content such as

· Child pornography
· Freely available adult pornography
· Incitement of the masses
· Unconstitutional propaganda

in the media

· E-mail
· Internet page
· Web forum
· Chat
· Newsgroup
...

Internet Beschwerde Stelle

CHECKS ACCORDING TO GERMAN LAW

Is the content illegal?

Yes, it is illegal

No, it is not illegal

WHERE DOES THE CONTENT ORIGINATE?

Where is the file / website stored? (Germany / abroad)?

Country of origin is Germany

Country of origin is not Germany

WHAT IS THE LEGAL SITUATION?

Content must not be made available online

Content may only be made available online to a certain age group

Content is not illegal there

Content is illegal there

WHAT DOES THE ECO INTERNET COMPLAINTS HOTLINE DO?

Provider is requested to remove the content, and it is reported to the police if it constitutes a criminal offense

Provider shall require the page operator to protect the content from unauthorized access. If this is not done, the provider shall remove the content. In the case of freely available adult pornography, it is also reported to the police

Page / file can only be removed if the provider takes measures according to their general terms and conditions

The issue is forwarded to an INHOPE partner hotline if there is one in this country. Otherwise: Provider is required to remove the content, and – where required – it is reported to the police

Feedback from Internet Complaints Hotline, except in case of spam complaints

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How the eco Internet-Complaints Hotline works

The portal **www.internet-beschwerdestelle.de** has been operated by eco in collaboration with the Voluntary Self-Monitoring of Multimedia Service Providers (FSM) since 2004. The goal is to offer Internet users a common point of contact for reporting illegal Internet content. Incoming complaints are then processed, depending on the areas of responsibility, either by eco or the FSM. The hotline receives financial support from the EU within the framework of the EU "Safer Internet Programme" as part of the national association formed with klicksafe.de, jugendschutz.net, and the "Nummer gegen Kummer" helpline.

Additional information
and contact details:
hotline@eco.de

Internet:
www.internet-beschwerdestelle.de/en
www.inhope.org

Initiative CEBRA

Within the context of the initiative "Counsellor for E-Business Related Assignments" (CEBRA), eco provides up-to-date and practical e-business know-how, and on successful completion, students are presented with a recognized certificate. The qualification is either undertaken embedded in vocational school classes for an apprenticeship as office clerk, or is available for junior staff of small and medium-sized companies that deal with e-business issues.

Additional information
and contact details:
info@eco-cebra.de
www.eco-cebra.de

Cooperative Study Program in IT Security (KITS)

Best equipped for the digital world of tomorrow

Students in the 7-semester KITS program get a solid basis in the theoretical and practical fundamentals of Informatics and develop extensive know-how in areas like computer forensics, and IT risk and security management. What is special about the program is the close link to practice: The budding IT security specialists are employed by a partner company during their studies.

Where Enjoyment and Success in Business are the Perfect Pair: eco Events

Dull association work is a thing of the past. Our particular speciality lies in bringing the right people together in inspiring settings. Discover new places, formats, culinary treats, and contacts... networking at its best.

Around 100 events each year prove to be the ideal opportunity for thousands of participants to exchange knowledge and ideas with specialists and execut-ives, and establish valuable business relationships. Seize the chance – inform yourself and present yourself on location, find synergies and develop revenue potential, or relax from the daily business grind at a pleasant get-together.

eco Gala and Internet Awards – Glitter and glamour for the industry's best

Every summer, the excitement mounts when the red carpet is rolled out and the stage is set for the industry's best! We present awards for outstanding achievements in the Internet industry, and we celebrate the winners at a glamorous party.

eco Congresses – Find out what drives the industry

Experts from all over the world meet at the Internet Security Days, the IPv6 Congress, the annual eco Congress, and the eco MMR Congress. You can look forward to new insights, topics and trends every time.

EuroCloud Conference and Awards – The best cloud solutions

Get to know the most innovative cloud providers and get an overview of cloud computing developments and business opportunities. The annual European and national EuroCloud Awards for out-standing Cloud Services and successfully implemented projects ensure increasing market transparency.

ecoTrialog – Networking at eye-level

The event-format ecoTrialog is designed to support the exchange of experiences, on equal terms and in inspiring and informative locations, between partners: Manufacturers, operators/users and

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Internet Week Cologne – Experience the Internet locally

Internet Week Cologne brings the Internet to life – and provides the Internet companies in our cathedral city with a platform for networking and benefiting from each other. For the entire week, there are events that encourage discovery, learning, and networking. Companies from Cologne reaching out to everyone. eco organizes Internet Week Cologne with the support of local partners.

planners – from the IT, carrier and data center environment. Events take place in a range of German and European locations

PolITalks – Dialog between politics and business

We get politics and business talking to each other, not only behind the scenes during consultations and when giving statements on political committees, but also live on the podium at our PolITalks. Have your say, and be part of the development process when brand new legal and political issues require statements that leave their mark on the future conditions of the industry.

LocalTalks – Successful networking in your region

Frequently, eco is just down the road: We regularly visit different regions to delight participants with our LocalTalks. Highly knowledgeable speakers provide the necessary spark for continuing professional discussions on various topics. Come to our "Business after Work" events, where you can meet the movers and shakers from industry, medium-sized companies, politics and media in an exclusive ambience. Do your networking right there.

Receptions, Exhibitions, Summer Parties – Informal industry meetings galore

Would you like something more? Then come and meet the industry in a relaxed informal atmosphere at our New Year's reception or at one of our summer parties. Or be inspired by paintings, installations, and colors at one of the art exhibitions. Whatever you prefer, the possibilities are plentiful: Contacts and delicacies are guaranteed.

We are constantly developing new topics and formats

You can find our current events and dates here:
www.eco.de/veranstaltungen.html
http://international.eco.de/events.html

Your points of contact

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Help to Shape, Have a Say, Share in the Success – Become an eco Member

…meet all important industry players at eco…take advantage of our offers and services… and expand our network with your expertise…

Help us shape the future of the Internet!

Our services – your opportunities

As part of our first-class network with Internet specialists from all over the world, you can take advantage of the following benefits:

- Your interests are represented on national and international committees and in political decision-making processes

- Free participation in around 100 inspiring events per year with thousands of participants

- Free membership with EuroCloud Deutschland_eco e.V.

- Special conditions for all eco Services, like DE-CIX, the CSA and DCSA

- Individual marketing support (interview in an eco newsletter or podcast, speaker slots at events, discounted participation in trade fairs, special conditions for sponsoring)

- Free eco legal advice

- Free use of our modern seminar rooms and videoconferencing facilities for your own meetings and events in Cologne, Berlin, and Frankfurt am Main (http://meetingcenter.de-cix.net)

We would like to welcome you to eco ...

Do you have any questions? Would you like some more information or materials? Would you like to meet us in person at one of our upcoming events?

Or have you already decided and would like to become a member of our strong network?

We look forward to hearing from you and to working with you! And to your ideas ...

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Additional information:
http://international.eco.de/about/
membership.html

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eco Links
at a Glance

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- blog.eco.de

Networking
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- www.xing.com/net/ecoassociation

Twitter
- www.twitter.com/eco_de
- www.twitter.com/ecoevents
- www.twitter.com/DCStarAudit
- www.twitter.com/EuroCloud_DE

Pictures
- www.flickr.com/ecoev/

YouTube
- www.youtube.com/user/ecoassociation
- www.youtube.com/user/eurocloud
- www.youtube.com/user/DatacenterStarAudit

Podcast
- www.eco.de/podcasts.html
- http://international.eco.de/podcasts.html

Newsletter
- http://international.eco.de/newsletter.html

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eco

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